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HADDONDALE

Dahlias

1933



◆ Greetings ◆

To Our Friends and Customers: In presenting you with this Dahlia Catalogue for 1933, we wish to thank you for the business you have given us in the past and the confidence you have placed in us.

We will spare no effort to give satisfaction to our patrons and will strive to the utmost to keep this valued confidence which we have gained during the past years.

We hope to merit a continuance of your patronage in the future.

Gratefully yours,

HADDONDALE DAHLIA GARDENS,

By:

August Reukauff,

Albert C. Reukauff,

Proprietors.

Our 1933 Introduction

S P L E N D O R A

This new formal decorative is a beautiful Bordeaux Red, shading to Rhodamine Purple. The beauty of this flower is further enhanced by an overcasting of velvety Ruby-Black sheen. The large blooms, which face forward, have long, deep, perfect centers, which remain full the entire season. It is a prolific bloomer and 8 to 10 inch blooms are easy to attain without forcing. The bush is of medium height and has heavy insect-resisting foliage.

SPLENDORA is a wonderful root maker and an excellent keeper.

Roots, \$7.50

Plants, \$3.75

HADDONDALE DAHLIA GARDENS

Haddon Heights ◆ ◆ ◆ New Jersey

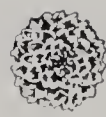
Member of
Camden, N. J. Dahlia Society
American Dahlia Society


New and Standard Varieties

In describing the different types of Dahlias listed below, we are using the new classifications of the American Dahlia Society, as follows:

- (FD) Formal Decorative
- (ID) Informal Decorative
- (SC) Semi-Cactus
- (C) Cactus

	Root
ADDA PATTERSON (C) Color pure white. Large flowers held erect on long stems. A wonderful exhibition variety. Good keeper.....	\$.50
AMBASSADOR (C) Soft yellow buff, shaded salmon pink. Free bloomer. Flowers held erect above foliage.....	.75
AMERICAN TRIUMPH (C) Brightest shade of Oriental red, without a trace of any other color. True English cactus type.....	1.00
AMULET (ID) Beautiful red. Large flowers on strong stems. Good foliage and robust grower.....	.50
ANDREA ERICSON (ID) Pure white exhibition flower. Petals pointed and twisted giving a fluffy appearance. Long stiff stems.....	4.00
ANGELA MIA (FD) Pure white ball shaped flower. A white that is a white. Good keeper. Scored 84 points at Storr's.....	3.00
ASBURY PARK (FD) An outstanding 1931 introduction of true autumn shades. A beautiful color of copper-salmon and is one shade throughout. Highly recommended for its size and beauty. Winner of many prizes and a Certificate of Merit.....	5.00
BARBARA WEAR (ID) Wonderful flower and profuse bloomer. Color violet rose, with undershavings of creamy white. Held on erect stems.....	.60
BRUNO (FD) A beautiful rose flower, shaded cardinal. Large and free bloomer on long stems.....	.75
CALVIN COOLIDGE, JR. (FD) Color rose pink, shading darker toward center. An outstanding variety and prize winner.....	.75
CHAMPOEG (FD) A new Oregon dahlia of wonderful beauty, so unusual in its coloring that it is without a competitor. The color is waxy canary yellow at the center shading to bright peach red toward the outer edge of petals, forming a perfect sunburst. The two shades being blended together as though painted by an artist. Very stiff stems, bush medium height with thick foliage. Free bloomer and good keeper. Created a sensation at the Eastern shows. Highly recommended..	5.00
CHAS. STRATTON (ID) Color pale gold, shaded and tipped rose. Large massive flowers and a free bloomer.....	.40
CHEMAR'S EUREKA (FD) A very beautiful white dahlia touched with a faint tinge of lavender on edges of petals. Flowers freely. Exhibition.....	2.00
CHEMAR'S MASTERPIECE (SC) A huge semi-cactus of soft orchid pink that has to be seen to be appreciated. Stems are good and blooms are of fine form.....	1.00



CIGARETTE (SC)	Root
Very fine scarlet, tipped white. An attractive color combination. Good blooms on erect stems. Good bloomer.....	.50
CITY OF TRENTON (FD)	
An Eastern variety of wonderful merit. The petals are a rich glowing tangerine orange, while the reverse is a crushed strawberry red. A superb flower of great beauty.....	1.00
DADDY BUTLER (SC)	
A beautiful dahlia. Rosy carmine, with reverse of petals lighter. Large flowers on stiff stems. Free bloomer.....	.35
DERRILL W. HART (ID)	
One of the best of the new dahlias. Capucine yellow, shading to grenadine red. In cool weather almost copper color. Large flowers held erect on fine stems.....	1.50
DWIGHT W. MORROW (ID)	
Gigantic blooms of rich deep carmine red. Blooms of 10 inches are easily attained and are held on good stems.....	5.00
EASTLAND SUNBEAM (FD)	
A very unusual combination of pink, salmon and yellow. Very free bloomer as this plant produces three to four branches at each node..	1.00
EDNA FERBER (SC)	
An immense dahlia with an exceptionally fine stiff stem. Color a glistening coral shading to old gold at base of petals. A good garden and exhibition flower.....	1.00
ELITE GLORY (FD)	
Giant red. Flowers of great substance and regular form. Blooms freely on rigid stems.....	.75
EMMA MARIE (SC)	
Pleasing shade of clear pink with creamy white center. Robust grower. Exhibition or commercial variety.....	.40
FORT MONMOUTH (ID)	
One of the giants of the dahlia world. The predominating color is rich crimson maroon, shaded bluish violet at tips.....	1.50
FORT WASHINGTON (FD)	
Exhibition variety of rich velvety maroon. Flowers large and well formed. Free bloomer.....	1.00
GEO. WALTERS (C)	
Pinkish salmon suffused gold, darker toward center.....	.25
GLORY OF HADDON (FD)	
Large flower of rhodamine purple. Free bloomer and medium bush growth. Blooms from early to late in season.....	3.00
GLORY OF MONMOUTH (FD)	
Large flower of eosine pink, shading to strawberry pink at center. Medium height, free flowering and good keeper.....	.75
GRAF ZEPPELIN (FD)	
A wonderful large flower of pure white. Very fine for exhibition or cut flower purposes. Profuse bloomer, medium to tall grower. Has been placed on the Dahlia Roll of Honor and received Certificate of Merit.....	2.50
HADDON BELLE (ID)	
 The color of this large exhibition dahlia is lavender, shaded magenta, with silvery penciling. Inner petals tightly quilled. Entire flower overcast silvery rose sheen. Flowering habit prolific. Width of bloom 8 inches and 4 inches in depth. Scored 80 points at Storr's..	5.00
HUNTING HILL (FD)	
The color is a clear yellow. Recommended as a fine garden or cut flower variety.....	.50
INDIAN RED (FD)	
A very striking flower on good stem. A profuse bloomer until the end of season. It is a bronze red, very odd, with old gold reverse..	3.00

	Root
JACK O'LANTERN (ID) Brilliant orange-red shading to a dark Spanish red near the center. Center petals tipped with gold. Large flowers.....	.50
JANE COWL (ID) A monster dahlia of glistening bronzy buff and salmon shades. Received awards of merit and prizes everywhere. One of the best..	.50
JEAN TRIMBEE (SC) A magnificent Canadian introduction of rich petunia violet. Produces flowers of immense size very freely on the best of stems. A most unusual color in dahlias.....	4.00
JERSEY BEACON (FD) The color is a Chinese-scarlet, with a paler reverse, giving it a two-toned effect. The blooms are simply immense.....	.50
JERSEY BEAUTY (FD) Very fine pink, perfect shape, on stiff stems. Free bloomer and an ideal cut flower variety. Good keeper.....	.35
JUDGE MAREAN (FD) A large flower of glowing salmon-pink, iridescent-orange, yellow, and pure gold, all blended together most beautifully.....	.35
KATHLEEN NORRIS (ID) A bloom of gigantic proportions, petals broad and overlapping, held erect on straight, stiff stems. Color is a true rose pink. Great bloomer and excellent keeper. A gold and silver medal winner in all the large Eastern shows.....	2.00
KENTUCKY (FD) Salmon orange, shading to orange yellow. Introduced recently as a seedling of Jersey's Beauty. This is truly one of the best cut flower varieties yet introduced.....	1.00
KING MIDAS (ID) This is one of the best clear golden yellow dahlias grown. A decidedly good exhibition or garden yellow.....	1.50
LADY DRUMMOND HAY (ID) Beautiful orange flame color. Flowers of large size and great beauty. Profuse bloomer.....	1.00
LOUISE SLOCUM (FD) This long stemmed flower is of reddish garnet. Good for cut flower purposes.....	.25
MAE GREFE (ID) Beautiful blush pink, tinted cream. Strong grower. A splendid cut flower variety.....	.35
MARGARET WOODROW WILSON (ID) Color is opalescent-pink. Face of petals creamy white; reverse phlox-pink. A wonderful dahlia for beauty, size and stem.....	.50
MARMION (ID) Pure golden yellow, with bronze suffusion. A very striking flower and an outstanding novelty.....	.75
MAY TROWER (ID) Gold, shaded apricot. Flowers are large and deep, good stems..	.50
MONMOUTH CHAMPION (FD) A giant flower of brilliant glistening orange flame. A truly great dahlia that has won many a prize from keen competition. The bush is of strong vigorous growth and produces many immense blooms. Should be included in your collection.....	2.00
MRS. ALFRED B. SEAL (ID) Undoubtedly the largest and finest pure, rich, glowing old rose dahlia ever produced, without a trace of any other color. The flowers are huge and of great depth and substance, held on long stiff stems. Winner of Achievement Medal.....	2.00

MRS. BRUCE FORD (ID)	Root
Large deep flower, long pointed and tight centered, remaining full until frost. A combination never before seen in dahlias, Cherry red with a dash o' yellow at base of petals and the reverse producing a gorgeous orchid sheen. This flower scored 83 points at Storr's..	5.00
MRS. CARL SALBACH (FD)	
Bright lilac pink, shading to white at center. A popular California variety.....	.35
MRS. JOSEPH HURLEY (FD)	
Soft, scarlet red with a faint suffusion of old gold at the base. Large flowers of perfect form. Good garden variety.....	2.00
MRS. LOUISE HYDE (ID)	
Massive blooms of rich watermelon pink. Free bloomer.....	2.50
MRS. PAUL I. DIEHL (ID)	
A large exhibition flower of amaranth pink. Very profuse bloomer.	2.50
MRS. WM. M. POTTS (SC)	
A new and extraordinary variety of our own introduction. It is a semi-cactus dahlia of beautiful buttercup-yellow, with petals tipped and blended carmine. Petals twilled. Reverse of petals blended violet-rose. Large flowers with tight centers. Large blooms on good stiff stems.....	5.00
NANAQUAKET (FD)	
A most wonderful orchid pink flower of immense size, easily attaining 10 inches in diameter. Bushes are of medium height, very full and massive. The most prolific bloomer we have ever grown.....	2.00
NEW GLORY (SC)	
Ox-blood red, tipped white. This is a very striking dahlia with the petals always tipped. Attracts immediate attention both in the garden and in the show room. The bloom is large, stems good and the general habit of growth is fine.....	1.00
OLD HICKORY (FD)	
Excellent cut flower and good keeper. Color is madder red, with apricot suffusion.....	1.00
POST TELEGRAM (ID)	
Brilliant garnet red, richly shaded. Large flowers.....	.50
PRIDE OF FORT MORGAN (FD)	
A most intense red. Stems medium length, holding massive blooms erect. Sturdy grower.....	1.00
PRIDE OF STRATFORD (ID)	
A large two-tone orange variety, reverse very deep. Sturdy stems and free bloomer.....	.50
QUEEN OF THE GARDEN BEAUTIFUL (FD)	
An immense lemon yellow blossom, from 9 to 12 inches across and 4 to 5 inches deep. Stems are strong. Good keeper.....	.75
REGAL (FD)	
Bronze, heavily suffused with dull old rose, shading to gold at base of petals. Early and free bloomer on straight stems.....	1.50
ROMAN EAGLE (FD)	
Brilliant burnished copper color. Large flowers. Good stems.....	.50
SAGAMORE GOLD (FD)	
A fine flower of golden shades. Free bloomer on sturdy bush.....	1.00
SAGAMORE PRINCE (FD)	
Carmine, blended with rose red, back of petals almost cream. Flowers are of unusual form and facing upright. Large blooms....	3.50
SAGAMORE SWEETHEART (ID)	
Lavender, streaked and blended lighter. Flower is of very unusual coloring and attracts considerable attention.....	2.50

SALBACH'S WHITE (FD)	Root
An ivory white of good substance and stiff stems.....	.75
SALEM PRIDE (FD)	
Reddish violet, suffused, streaked and lightly tipped white. Blooms are large and deep on good stems.....	1.00
SANHICAN'S PEACH (ID)	
Large flowers of reddish salmon, with buttercup shadings.....	.50
SHIRLEY E. SHATTUCK (ID)	
A beautiful clear lavender of immense size. Vigorous bush.....	.75
SILVERY MOON (FD)	
A white that is a real white. Large flowers of good depth, on good stems. Profuse bloomer.....	3.50
SNOWBOY (SC)	
Color pure white. Strong stems. Good cut flower variety.....	1.00
SPIRIT OF ST. LOUIS (ID)	
A pleasing American Beauty Rose color. Very free bloomer....	1.25
SPLENDORA (FD)	
Our new 1933 introduction. For detailed description refer to page 1	7.50
STAR OF BETHLEHEM (SC)	
Here is a new type of cactus. A large full flower with a long pointed center resembling a star. Huge blossoms of white are borne on long, fine stems.....	1.50
TANG (ID)	
A bright orange flame flower. The petals roll and twist, showing a golden buff reverse, which gives the flower a two-tone effect. Blooms are deep, full and high centered.....	4.00
THE WORLD (FD)	
A mammoth flower of unusually rich coloring, being a deep, rosy magenta, overlaid with silver shadings on edges of petals. A rich and beautiful combination of colors.....	1.00
THOMAS A. EDISON (FD)	
A rich royal purple decorative selected and named by the famous electrical wizard. The petals are of staghorn formation. The plant is insect resistant and of thrifty growth.....	2.00
THREE CHEERS (FD)	
Named after Fred Stone's great show. A beautiful Tyrian rose, striped white, giving it the effect of the red and white stripes in the American Flag. Cleft petals, very large and deep. A dahlia that everyone admires.....	3.00
UNCLE TOM (FD)	
Deep garnet, almost black. Flowers are good keepers and are held on good stems.....	.35
VENUS (ID)	
Pale lilac, tinted white. Flowers large and of good form.....	.25
WATCHUNG SUNSET (FD)	
The color of this large, exquisite dahlia is lavender pink. Flowers are carried on strong stems. Good cut flower.....	1.50
WATCHUNG WONDER (ID)	
A rich red dahlia, magnificent in appearance and a giant in size. Growing habits very good. Consistent winner.....	2.00
WILLIAM H. HOGAN (FD)	
One of the best fancy dahlias. Color is garnet red with white tips running down the center of petals.....	1.00

Pom Pon Dahlias

	Each
BRONZE BEAUTY. Beautiful golden apricot.....	\$.25
DARKSOME. Very dark red or maroon.....	.25
DEE DEE. Beautiful light lavender.....	.25
ELEGANTA. Lavender shades.....	.25
GERTRUDE. Bright red.....	.25
KLEIN DOMITEA. Bright orange buff.....	.25
SNOWCLAD. Pure white.....	.25
SUNSET. Bright orange.....	.25
YELLOW GEM. Clear canary yellow.....	.25

SPECIAL OFFER: One root of each of the above Pom Pon Dahlias for \$1.75.

Miniature Dahlias

	Each
CORONNE. Pure white, looks like a gardenia.....	\$1.00
GARDEN LOVE. A beautiful old rose variety.....	.75
LITTLE JEWEL. A very delicate shade of pink.....	.35
SINGLE MIXED. This mixture contains various shades and colors of single or bedding dahlias15

(Single Mixed, per dozen, \$1.25)

SPECIAL COMBINATIONS

Combination No. 1, Value \$17.00

CHAMPOEG
HADDON BELLE
DWIGHT W. MORROW
THOMAS A. EDISON

One each of above \$7.50

Combination No. 2, Value \$10.50

ASBURY PARK
KATHLEEN NORRIS
KING MIDAS
MONMOUTH CHAMPION

One each of above \$5.00

Combination No. 3, Value \$8.50

CHEMAR'S EUREKA
GLORY OF HADDON
GRAF ZEPPELIN
PRIDE OF FT. MORGAN

One each of above \$4.00

Combination No. 4, Value \$6.25

EASTLAND SUNBEAM
EDNA FERBER
DERRILL W. HART
REGAL
SPIRIT OF ST. LOUIS

One each of above \$3.00

Combination No. 5, Value \$4.25

EASTLAND SUNBEAM
FT. WASHINGTON
SALBACH'S WHITE
SANHICAN'S PEACH
WILLIAM H. HOGAN

One each of above \$2.00

Combination No. 6, Value \$2.25

BARBARA WEAR
CALVIN COOLIDGE, JR.
CIGARETTE
EMMA MARIE

One each of above \$1.00

HADDONDALE PRESENTS "WORLD'S FAIR"



THE above Dahlia "WORLD'S FAIR" has been named and registered in honor of the Chicago World's Fair. This beautiful orchid pink flower, will be grown and exhibited at the dahlia trial grounds, held in connection with the Fair during the Fall of 1933. "WORLD'S FAIR" is a new undisseminated seedling of the informal decorative type. Blooms of 8 to 10 inches are easily attained without forcing and are held high above the foliage on long, stiff stems. Bush is of medium height and is insect-resistant. Sturdy grower and prolific bloomer. Although this seedling will not be disseminated until the Fall of 1933, we are giving dahlia lovers this advance information, so that those who may visit the Chicago Fair in the Fall, will have the opportunity of seeing this wonderful flower in bloom. If interested, write us and we will send detailed information next Fall.

GUARANTEE

Our Dahlia roots are guaranteed healthy and true to name. All orders for roots are filled with strong field-grown root divisions. We are anxious to please our customers and will gladly make replacement of any root that does not prove true to name or does not arrive in good condition. Upon return of the root we will immediately make replacement of same. Advise us at once if shipment does not arrive in good condition. If unable to supply any variety, we will notify you, as we **do not substitute**.

TERMS AND DELIVERY

Cash With Order. Send check, money order or cash by registered mail. Stamps accepted up to \$1.00.

Delivery of roots will be made between April 15th and May 15th, unless otherwise requested. In sections where plantings are earlier, we will ship accordingly.



REMEMBER—WE PAY THE POSTAGE ON ORDERS OVER \$1.00



HADDONDALE DAHLIA GARDENS

Growers and Originators

Haddon Heights ♦ ♦ ♦ New Jersey



We extend a cordial invitation to all growers of Dahlias to join the American Dahlia Society. Initiation fee and first year dues, \$2.00. This includes a one-year subscription to the Society Bulletin which is published every three months. For further information write C. Louis Alling, Secretary, 251 Court Street, West Haven, Conn.